

FOSCHINI

March 2009

Press release

FOSCHINI WELCOMES CLARINS

March 2009 promises a new shopping experience for cosmetics customers

Foschini has joined forces with the best, to offer you a skincare experience with a difference. Our newest addition is Clarins, the well-known and respected French skin care brand that is plant-based, providing natural products. This partnership with Foschini is based on a strong focus on women's needs by providing highly effective products containing the highest quality ingredients, while respecting the environment and not testing on animals.

From March 2009, Foschini will stock a range that includes, skincare, body care, and sun care products, as well as make-up and treatment fragrances. An exciting addition to the fold is ClarinsMen, the full skin and body care range for men, using ingredients such as Bison grass to energise and rejuvenate the skin.

The best part of this alliance is that Clarins has a "try before you buy" policy. That means you can come in for a full skin analysis by one of our professional consultants, who will then prescribe products that are best suited to your skin, and give you sample sizes to try before you decide to purchase.

With representation in 150 countries, Clarins' international success is due to an exceptional product range of unrivalled quality. So come into your nearest Foschini, and treat your skin to a new experience. The Clarins range will be available at the following Foschini Stores: Centurion, Cresta, Canal Walk, West Pavillion, V&A Waterfront and Melrose Arch (which opens on 26 March 2009).

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