

FOSCHINI

PRESS RELEASE

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LAUNCHING FOSCHINI COLLECTION – Essentially Stylish

Winter 2009 brings with it a swanky addition to the fold. FOSCHINI COLLECTION is an exclusive range that is available in 80 carefully selected stores countrywide. It is geared towards the discerning customer who appreciates good quality, luxurious fabrics and a timeless style. The focus is on investment dressing with longevity but will also carry influences of the season's key fashion trends, resulting in a relevant and current look.

The range offers a complete look that includes tasteful suiting, separates and dresses. Garments are of a superior quality, boasting beautiful finishes, functional pockets, lining in jackets and various special touches as standard features. Foschini Collection delivers timeless pieces and classic cuts that will carry you from day to night with style and sophistication. Also available in the Foschini Collection range are diamante accessories, which are classic and luxurious, and just what you need to finish off your wardrobe in a chic way.

The range will carry the Foschini Collection label as well as specially designed swing tags to make it easily identifiable. FOSCHINI COLLECTION launches on 26 February 2009 in selected stores.

For more information contact

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